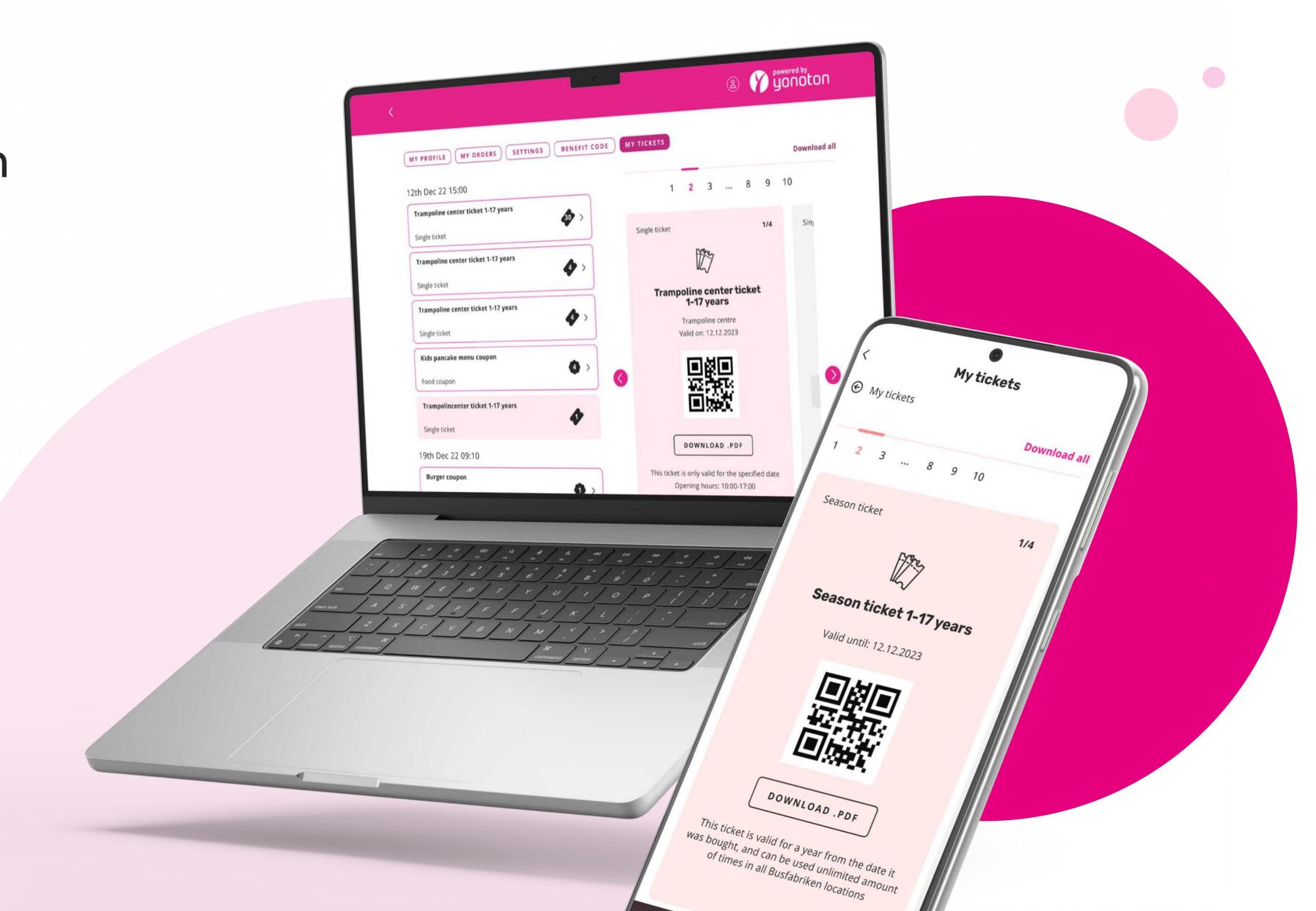
#### Yonoton

## Ticketing

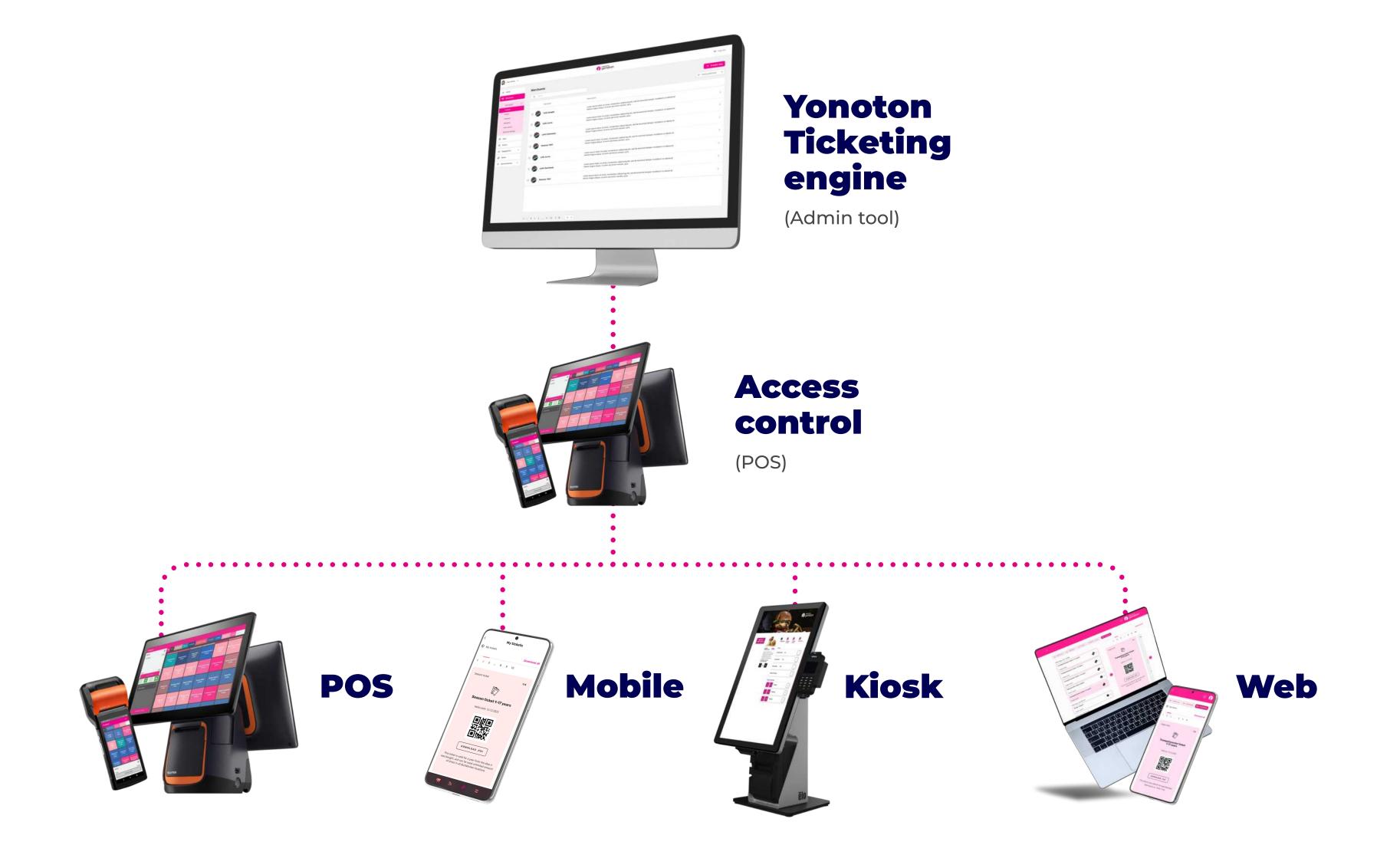
Service description

2023





#### The structure



#### **Ticket types**

#### Single ticket

Limited to a certain time and location

Single use

Available through: POS WEB Mobile Kiosk







#### Open ticket

Valid until expiration

Single use

Can or can not be restricted to a certain venue

Available through: POS WEB Mobile Kiosk







#### Season ticket

Can be used multiple times until expiration

Can or can not be restricted to a certain venue

Available through: WEB Mobile



#### **Distribution of tickets**

- · WEB
- Email
- Mobile
- Receipt from Kiosk/POS

#### Ticket use cases

- General admission tickets
- Vouchers
- Food tickets
- Gift tickets
- Bundles of different entrance and voucher tickets
- Group tickets
- Different pricing to different groups

#### Add-on features to tickets

- Coupon discounts
- Stamp cards
- · Price based on time the ticket is used, or purchased
- Tier pricingBuy 3, pay for 2
- After 2 purchased tickets the the rest of the tickets are cheaper
- Product options
   Add-on features to tickets, such as upsell.
- 3rd party access to agents etc. to give different prices and invoice payments
- Possibility to give daily/hourly access quotas and stop the sales, if quota is full
- Pay at purchase or reserve to pay at site

### Benefits of Yonoton ticketing system

- Use one backoffice to distribute the tickets to all sales channels without any integrations (POS, Mobile, WEB, Kiosk)
- · Use same machinery to sell F&B as to sell tickets
- Possibility to bundle F&B and tickets
- Use tickets to F&B, such as drink tickets

# The Digital Platform

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